



## CANNABOLISH™

Meet the solution to removing cannabis odor, not just covering it up. Some consumers like to be discrete, and OMI industries have created a natural odor eliminating spray and candle.

This clever ad shows a Mom going about her self-care routine, which just happens to include responsible cannabis consumption. She is reminded via text that it's book club night, and she's hosting! In a rush to hide the lingering scent of green, she enlists the help of the odor removing spray, Cannabolish. When her friend arrives she responds with a surprising reaction.

